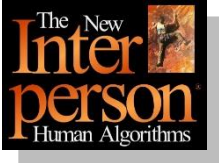


An Interperson® Service

Interperson® Personal Security Presence™ Training



White Paper

# Interperson® Personal Security Presence™

## Being Safe

In a society like ours, the matter of personal safety or personal security in civilian life has taken on a whole new meaning. It is no longer just enough to lock the door and stay home at night. The news is all too packed with things we would rather not even imagine much less realize are happening all around us. The experts like to tell us that the murder rate is down, which is a deceptive statistic. Murder, yes, is down. Our technology in Emergency Rooms around America is now at a level where we can save lives that simply would have been lost previously, after an aggravated assault. But, “aggravated assaults” are up sharply. The number of times Americans attempt to kill each other is actually soaring. Thanks to ERs all across the country, the number actually killed is down. But, not the attempts! The crime we see today is often very hard even to consider. Looking below at just at a miniscule sample of what is happening right around us, e.g., with respect to violence in schools, (the place that virtually everyone would least like to see it) we shudder to imagine experiencing any of the following, quite separate from the horrors of Parkland, Florida in 2018:



### Plainfield, NJ

A 16-year-old female high school student was slashed in the face after she attempted to break up a fight. The suspect was reportedly a 17-year-old female student.

### Los Angeles, CA

A 19-year-old male was arrested in connection with the raping and robbing of two teachers in an elementary school kindergarten room as they prepared for the opening of the school year.

### Greensboro, NC

A 42-year-old male English **teacher** broke his leg in two places while trying to break up two middle school **students** fighting in the hallway outside of his classroom.

### Raymond, MS

A 17-year-old male suspended **student** returned to school and held the **principal** and **assistant principal** hostage at gunpoint for about three hours. The suspect released the hostages unharmed after talking with police negotiators, according to the sheriff's department.

### East St. Louis, IL

A gang of approximately 20 males assaulted a 15-year-old male high school **student**, beginning in the cafeteria and then stomping him as he was on the ground inside a school hallway. Two attacks also occurred after a dance held on the previous Saturday night at the school during which time about 25 individuals attacked a 14-year-old boy on the property and four girls attacked a 13-year-old female shortly thereafter.

### Springfield, MA

A 17-year-old male alternative high school **student** was arrested for stabbing a 51-year-old **counselor** five to six times in the stomach and chest during an argument in a classroom. Another **teacher** and 8-9 **students** were present.

Typically, society's response to such horrors is to think in terms of beefing up "mental health" services, hiring more police, appropriating more money for law enforcement, inventing and selling better locks for windows and doors, building more prisons and increasing government programs to get guns off the streets.

And while all of this is fine as far as it goes, imagining a solution to crime in terms of these things ignores a single fact of some magnitude: UNLESS 50% OF AMERICANS WERE TO BECOME PAID, ARMED, FULL-TIME POLICEMEN, THERE REMAINS NO CHANCE THAT "POLICE PROTECTION" WOULD EVER COME CLOSE TO ELIMINATING CRIME IN AMERICA ALTOGETHER. It is beyond debate that the budgetary requirements to get even halfway to that kind of law enforcement emphasis (if anyone would want it) are beyond anyone's budget at any level of government.

We all want to be safe and to feel safer. Our own brand of domestic crime has already been supplemented by a brand from the other side of the world as of September 2001. A single event turned our economy upside down and our sense of security upside down with it. Even if no one expects to be standing near the next Ground Zero, few doubt that the economic ripples of 9-11 made an economic ground zero of nearly every city and town in America. Although much good has come forth from the previously untapped human decency of Americans everywhere since that day, the real, future threat is the possible repeated or even continuous interruptions of our lives as we see small numbers

and perhaps not so small numbers of our fellow Americans threatened, harmed or killed by morally poisoned attackers who have decided their prime objective is to eliminate our way of life.

Given all of that, the solution is not more cops, more MPs, martial law on the streets or any other such “solution”.

The solution to Modern Personal Security is teaching civilians how to understand, acquire and maintain what we refer to as ... Interperson® Personal Security Presence Training™.

## Personal Security Presence™

### Definitions

#### Security

1. freedom from danger, risk, etc.; safety.
2. freedom from care, anxiety, or doubt; well-founded confidence.  
[1400–50; late Middle English *securtye*, *securite(e)* < L *securitas*.]  
—**Syn.** assurance, certainty, positiveness.

#### Presence

1. the ability to project a sense of ease, poise, or self-assurance
2. personal appearance or bearing, esp. of a dignified or imposing kind  
[1300–50; Middle English < Middle French < Latin *praesentia*.

#### Personal Security Presence™

1. Personal appearance that projects a well-founded, and when necessary imposing confidence and self-assurance and which communicates that the individual who possesses it, is both secure and not easily made a victim.

2. The ability to act decisively, legally and ethically with an imposing poise in the face of a physical or situational threat.





# Changing the **Context** to Create Personal Security Presence™

Just before and at the start of Eventual 9-11 Hero-Mayor Rudy Giuliani's term as Mayor of New York City (the early 1990's), the crime rate in New York had become and remained abominable and rising. Giuliani's choice for Police Chief, William Bratton had been head of the NYC Transit Police for some years before Giuliani's term began. Under Transit Authority jurisdiction, serious felony crimes in the Subways had grown to record levels. Bratton vastly reduced these Subway felonies and virtually all Subway crimes by first addressing of all things, graffiti and farebeating (turnstile-jumping) between 1990 and 1994.

These two, by comparison to more serious felonies were considered "harmless" by the everyday decent citizen. But the ugly and seemingly endless graffiti that defaced literally every train in the system, and the incredible 170,000 farebeaters per day who were boarding Subway trains without paying, lowered the morale of the whole city! Bratton brilliantly assessed that these small crimes might be a signal of disorder to criminals at all levels that invited more serious crimes. And so, Bratton went after them. For one thing, 1 in 7 of those caught in the subsequent fivefold increase in Subway arrests turned out to have outstanding warrants for more serious crimes. For another, the entire tone of the Subway system changed.

When Giuliani became Mayor in 1994, he expanded this brilliant strategy to crimes above ground. "Squeegee men" who harassed drivers at red light stops for money in exchange for bad windshield cleaning, along with public urinators and public drunks, those who threw bottles into the streets and even modest property damagers were arrested with speed and efficiency. Similarly, in just about every way, benefits in the reduction of far more serious crimes above-ground resulted.

By changing the Context in which all crime occurred, simply through handling small things which the Transit Authority and the City could handle with certainty, they changed the entire Context in which NYC crime occurred and lowered it considerably.

At the level of individual Personal Security, Personal Security Presence™ is achieved by changing the Context of, well yourself! Just as Bratton and Giuliani were doing first, below and then above ground too in NYC, when you alter the crime-friendly context around yourself, you make a violent encounter by a criminal far less likely. Interperson® Personal Security Presence Training™ creates that change.

Some of it comes from things you don't do. Some comes from things you do. Whether things done or not done, these changes are an accumulation of small things,

which altogether tip the odds in your favor ... first, to avoid altogether, then to deter and finally to legally and ethically terminate any violence that might have, might or does come your way.

Interperson® Personal Security Presence™, just as in the NYC experiment doesn't begin with big actions or any major show of force. It is an attitude of, and an outward show of poised willingness and ability to protect one's own Personal Space. It is a potential of action ... gradually evolving to small actions to avoid trouble in the early stages when small adjustments will preempt a violent encounter; not any large or strenuous action to start with. But, at every escalation that a criminal might endeavor to inflict on a would-be target, an Interperson® Personal Security Presence Training™ Graduate knows how to remove step by step any possible apparent Context of vulnerability.

The result is Personal Security Presence™ and as anyone who has achieved it will tell you it's enormously worth having. It is how to achieve the Condition of "Not Easily Overwhelmed." It is the Physical Safety Complement of The TRUSTCard®.

Interperson, Inc.

